

CCCA March 2015 Meeting Minutes

March 15, 2015

Attending: Dave Wylie, Joe Zemlin, Tom Folkesson, Steve Lareza, Mike Sigsworth and Gary Logue

President Dave Wylie began the meeting with the pledge of allegiance.

The March 2015 Minutes were approved.

Treasurer's Report (Tom Folkesson)

We have approximately \$17,700 in the bank with a few expenses to pay. We sent out an edible bouquet (Fruit basket+) to Hank Snow who is a boat guy who is not doing well. We also have some postage pending. We received approximately \$10 in donations and have taken in approximately \$3100 in the first quarter of 2015 (though the month has not yet concluded.)

We need to catch up on memberships. This is a multi step process, where information is sent in by mail or electronically then transmitted by Tom to Jim Larcomb who puts together the membership package as well as enters data. Jim provides the complete packages to Tom who mails them to the new or renewing member. We would like to reconcile this process on a monthly or bi-monthly basis so members do not have to wait so long to receive their packets. In the past we had waited for a number to be completed for a single trip to the Post Office.

We need to encourage members to join at the premium level and offer this level first. There is more to this level than just the name (Plank Owner and/or 50th Anniversary). The Plank Owner membership has closed, but Plank Owners will always be recognized, and we will try to get this printed on membership cards and will try to do the same thing for 50th Anniversary members. This category will close later this year.

Tom has spoken with attorney Jonathan Grissom about the 501C3 filing. Mr. Grissom has drafted a letter of engagement and wants a \$2,500 retainer fee. He estimates the total including filing fees will be approximately \$6,000, and the process will take about 6 months. He will also make appropriate changes to by-laws such as going from a private to public organization. This is Mr. Grissom's area of expertise, and other organizations have related this is about the same amount they paid for similar services. Chuck Chaldikis was putting together an alternate proposal but was not able to attend the meeting. We may have a mini-board meeting to evaluate and decide this issue, which is critical to our growth.

The treasurer's report was accepted and approved.

President Dave Wylie bridged treasure's report and ship's store. Dave said Neptune Tactical will be donating 5% of their clothing line profits to CCCA and will also be a sponsor at the 2015 event. Dave and his business partner are contemplating a similar plan with Stratigos. We should also look into copywriting the CCCA logo. Stratigos received a vote of approval for CCCA sponsorship. Joe Zemlin will be providing a CCCA spec sheet to Dave Wylie within three weeks which Dave will be handing out at his booth at the ADS trade show.

Ship's Store (Joe Zemlin)

Joe provided all with an inventory sheet of products we have left in the inventory and are going to reduce some prices to move this inventory.

Gary Logue is exploring taking over the Ship's Store and working with Joe to make the operation easier for us and our customers. Gary will be presenting his vision for the future next month.

Joe Z shipped the wineglasses and challenge coins for Master Chief Powell's retirement. Phil was very instrumental working with NSW Group-4 on the 50th Anniversary and we wish him a long and happy retirement, fair winds and following seas brother.

Joe also put forth an idea for a plaque/paddle/sword for the SWCC Class Honor Man at up coming graduations. An idea came up to have something like a plaque at the School house sponsored by us to which the names of honor me will be added. Dave W spoke about having a greater presence at the BCT and CQT graduations.

We also discussed having CCA do a history lesson for the SWCC classes. Pat Battles had brought this up last meeting. This fits with our mission and our young brothers need to know that they have over 50 years of tradition behind them, more support and a greater responsibility.

We need to update the website to more of a click and shop. Dave Wylie and Steve Lareza are going to explore Superlative and Go Daddy's features for this and report back on pros and cons of these systems.

We need to solicit our membership for IT and sales guys to help with projects.

We need to get pictures of all of our items in inventory and post them. Joe is going to take pictures and we need to get these on the website. We have to manage inventory before we get new inventory.

Information

Steve Lareza, the Chief Information Officer (CIO), talked about getting our message out. He and Mike Sigsworth put together a draft CCCA organizational chart (what the officers do and their position in the hierarchy) which was edited and will be posted on line. Steve also asked for CCCA officer's biographies which will be posted.

Steve gets access to the website through Ron Cantwell.

We also spoke about CCCA chapter managers and how important they will be to the CCCA, but they must be willing to take on projects and provide an accounting to the CCCA board. Contributions will only be taken through credit card and check at this time to reconcile accounting. Local chapter minutes should be sent to the secretary (pggarn@yahoo.com) who will pass them to the board and post them for the organization. We will be developing a questionnaire for chapter managers. We also want to communicate WHAT and WHY we do things: education and supporting the boat guy and NSW communities. We are looking at developing mentors for boat guys getting off active duty transitioning (VA\careers etc) as well as members with different experience that they can pass on. Joe Z and Gary L are going to be looking into some of these issues.

For the ships store we are looking at click and pay and Steve and Dave will be evaluating Superlative versus Go-Daddy for the Ship's Store.

Tom F will send an Alpha list to Steve.

On April 11th Steve is going to the River Rats reunion back east and flying the flag.

We set the date for the 2015 event, August 14 and 15, 2015. We are looking at a happy hour/reception on Friday and a family picnic at Gator Beach on Saturday. We are looking at a title of 2015 CCCA All Hands Muster.

Dave Wylie is going to meet with CWO Gary Luna who we are seeking to be our active duty liaison, so we are more in touch with active duty concerns and needs.

We discussed a history class for the school, to teach the youngsters about the history of Boat Support. This falls squarely under our mission of education.

Jason Galivin is not doing well and are looking for brothers in the Chicago area to help out. Visits from brothers of different generations have been huge moral boosters.

New Business

We talked about how to better communicate what our organization is, where we are and where we want to go, with explanation of the pillars of education and service.

Next Meeting

501C3

2015 August Event

Pillars of the organization

Blurb for blast.

ASANA.

Linkedin

Ships store

Website

Business Cards

The April meeting will be at 1300 hrs on April 19, 2015 at Dave Wylie's office: 3033 5th Avenue, 4th floor, San Diego, CA 92103. All are welcome to attend!

It is with great sadness that we learned of the passing of founding President Jim Gray's daughter, Amber, on March 16, 2015 after a heroic battle against cancer. Our thoughts and prayers go out to our dear brother and his family.

Respectfully submitted,

Phil G. Garn
CCCA Secretary